

Introducing LG Commercial Laundry Products



Pictured above is an LG Giant C Stack Washer/Dryer combo.

Equipe Solutions Pty Ltd have secured the Australian distribution rights for LG Commercial Laundry Equipment. LG is one of the world's leading manufacturers of innovative, state-of-the-art electronic appliances and washing machines and is one of the leading brands of domestic front-load washers in Australia.

LG Commercial Laundry Products are already well established in the US, the UK and major Asian markets and their products have quickly established a solid reputation for durability, innovation and environmental efficiency. LG Commercial washers and dryers utilise patented direct drive motor technology which eliminates belts and pulleys, reduces noise levels significantly and minimises maintenance when compared to standard machines.

The initial range on offer will be the Giant-C washers and dryers. Designed for loads up to 10kg, the Giant C washers and dryers have larger capacities than the main competitive commercial brands, while the front loading washers offer commercial cleaning performance while using less water and detergent than top loading machines.

A big advantage of the Giant C washing machines is the ability to fit Brightwell liquid Detergent feed pumps to the machines. Equipe will be actively promoting the use of Brightwell dosing equipment in combination with the LG washers and has developed a simple plug in system for Brightwell dispensers which may be offered as an option for the equipment. Automatic liquid detergent feeds eliminate messy powders and offer lower operational costs for end-users with more consistent wash results, improved safety as user contact with wash chemicals and bleach is virtually eliminated and an improved environmental foot print through the accurate dosing and reduced use of chemicals.

The LG Giant C range will be available as stand alone machines or stack washer/Dryer or Dryer/Dryer combos. Non-coin machines are expected to be available for distributors from early July, with coin operated models later in Q3. A card operated model will also be included in the LG range. Gas dryers are expected to be available later in the year. The machines have Australian Electrical approval to Australian Standard AS/NZS:60335.2.7:2009.

LG Commercial laundry equipment will be supplied by Equipe Solutions through approved distributor partners. The LG Commercial Laundry range opens up the massive commercial laundry market to suppliers in the hospitality, government, health and Aged care, mining and commercial fit-out industries. Equipe also have access to larger equipment in the *Primus* range and this is expected to be made available to complement the LG products. It enables suppliers, that up until now have been locked out of the Laundry Equipment market to offer a complete & competitive commercial laundry system to their customers including equipment and consumables.



Equipe Solutions is increasing its support and sales network to accommodate the LG range. Part of that expansion will include the appointment of additional sales representatives, technical support and service personnel. Stock will be housed in key areas to enable rapid and cost effective delivery around Australia.

For more details of LG commercial laundry Equipment please follow this link:
<http://www.lg.com/global/commerciallaundry/eng/main.jsp>

For more information or to inquire about distribution opportunities please contact Brian Clark on 0421 000044 or via email brian.clark@equipesolutions.com.au.

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LG Giant C Commercial Front loader washers and Dryers will be available in stand alone models or as stackable systems. Options will include coin and card operation systems. Service is made easy with front access to all major components.



Classic Laundry System Installs

One of the great things about Brightwell Laundry dosing systems is the versatility of the product range and the software and the ability to mix and match equipment to save cost on equipment and installs.

One example is a recent install on two washers that were side by side that needed a two product feed system. Cost recovery was an issue and the customer asked our technical team for advice. Rather than purchasing two separate pumps, the distributor was able to install a single Brightwell WL4 4 pump electronic dispenser with flush manifold systems to supply the two machines. The Brightwell firmware and software systems enabled the distributor to operate the WL4 to supply two products separately on signal to either machine independently, making for a faster neater install and considerably lowering the cost of supplying dispensing equipment.

Appearance is everything

The modular design of Brightwell dispensing systems makes installs easier and lowers costs, but, best of all, it's attractive design and versatility allows for professional appearance that not only looks great, but impresses your customer. Some examples of classic installs of Brightwell laundry equipment can be found below. We are keen to see photos of your installations for publication in our news letter and on our website so please don't hesitate to send them to us. Please send installation photos to brian.clark@equipesolutions.com.au.



Pictures Clockwise from Top L:

Top Left: Neil Bassham of Dominant Chemicals with a professional custom installation.

Top Right: Another Dominant Installation of WL6 with 5 product feed.

Left: A recent Castle Chemicals Installation with two Brightwell WL4 and a bank of 5 WH2 High flow pump units.